

# MACLEANS

**INSIDE CBC:**  
The way it is  
—until the  
satellites  
change it all

**How to put  
more joy into  
winter**

**What the  
NHL wants:  
dumb,  
obedient  
superstars**



SCRIPT GIRL JAN TENNANT  
The drama the viewers never see





















69 Camaro SS Sport Coupe looks like the 1969 Corvette Stingray.

## Camaro and company.

You look at these two, and it comes down to this: Camaro, "The Haggis," has most of it and Corvette has it all. Taking them one at a time (which is the way any other two cars would have to) Camaro obviously was styled by people who

know what it's all about.

Notice the body-colored front bumper you see when you're in the driver's seat. When bumped, it bounces back. The interior's also sure to be a delight. And power comes a-plenty: 140 hp and 155 hp 800 cc up to V6's from 210 hp to 375 hp.

This Haggis is 261 and 265 short in one. Which means among other things, hidden headlights with built-in headlight washers, stripes charging up along its side, special load, power front disc brakes, and wider wheels with 60-170 x 14 wide oval tires.

And when those big, fat tires grab the ground, you can almost hear the action.

The V6 Corvette's cup runneth over, too. More-than-crash black vinyl race harnesses the driver. There's a three-compartment map pocket in the panel. You get hand

controls, locking steering column, power window just to name off the headlights.

One last point: Don't be misled by some pettinor's propaganda.

Camaro is what the younger generation is coming to. And Corvette is what they've always been.

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## Where were the MEN when Canada set out to find what makes life tough for its women?

A total of 458 women were submitted this year to the Royal Commission on the Status of Women in Canada, 266 of them in public hearings. They came from large organizations like the National Council of Women, and from small groups and from individuals. They came from all parts of the country and from all kinds of people, including a large number from people with very small incomes. Most, but not all of them, were black women.

They are both as abundant as dirt, and as tough as the whole cloth and covered the countless ways in which women are depressed of their human dignity and worth in our society.

They show, for example, how low-paying equal pay for equal work. Quite in contrast to the federal level and in all but two provinces) are flooded with equality by many agencies. Others with the best approval of the courts have been... They show even in our universities for average female faculty member earn \$13,300 less than the average male with the same academic experience and rank.

They show how difficult it is for a woman to get into certain occupations — for example, the girl who wanted to be a veterinarian and the operating server kept saying down more? And they show how men leashed into the work world the

problem of finding a mate in two up in a man from her women alone is for men, instead of men only look at the priority of women in supervising and decision-making positions to realize how over this is.

Now on that matter provide much evidence for the common assumption that women are reluctant to accept positions of authority and responsibility. On the contrary, in most of the relevant fields, the women said they would embrace the challenge. For example, in a poll of the female working press in Toronto, conducted by the Toronto Women's Press Club. Its president said they would certainly take positions if any were ever offered to them.

The book also highlights the personal problems faced by working women who have children, problems over and above those of occupational choice and rates of pay and promotion. They include the difficulty of securing child-care, the lack of adequate provision for day-care and evening and the almost total absence of day-care centers for children. But the biggest hurdle, according to working mothers may well be the biggest one, predominantly men, could be that they shouldn't be working at all (unless for financial reasons they absolutely must), that there proper place, and the place of greater fulfillment for them, is at home.

Yet that often held women that the home is frequently anything but fulfilling. That is particularly the case where the home is small, the children are numerous and there is no possible way of paying the bills. The need to do something for women in such circumstances comes through loud and clear, particularly when the women are alone with their children, trying to get by on the limited public assistance that is available.

It is essential, of course, that human dignity and worth be served by paying women less than men for the same work, discouraging female entry into certain occupations, keeping women out of positions of authority and responsibility, treating working mothers as if they were beyond the pale and non-working mothers as if they were pariahs. But it cannot help wondering — whose dignity whose worth? Certainly not the women's.

Which brings us to the central question: What do the men think of it all?

I ask the question seriously since it is the men, in the last analysis, who will decide the "fate" of women. Because they dominate the legislative and bureaucratic of the nation is a they will decide whether the equalizing laws should be reformed, dry-cleaning women set up, the discrimination of birth-control information repealed, marriage counseling for women extended and many other actions. And because they dominate

the executive arms of industry, labor, the media and so on, it is their attitudes and decisions — and those of governments, too — that will have to change before there can be much improvement in any of the positions of women in key jobs.

It couldn't be, then, to reduce that, in fact, there has been genuine help from the men that they have even been listening to the problem, let alone planning to change their attitudes and positions in relation to it. Only a few personal government bothered to send observers to hearings in such provinces, and the federal government did not send any observers at all, on the road. The number of letters submitted by associations was steadily all, and the number of observers at hearings slim. I guess the closest thing to a management level was the one from the west of Quebec.

THE MEDIA, of course, covered the hearings — a TV camera crew for the first time in non-continuous history. A CP camera, located, local agencies, but none, none here, too, seemed to be under the impression that the status of women was a purely female problem, that the men really had very little to do with it. How else does one explain their showing most of the film shots of the hearings on women's situations. TV shows and showing most of the press reports of the hearings to the women's pages of newspapers?

Or did they not want to admit that men do have something to do with the problem? The fact, for example, that the daily Toronto newspaper gave only the slimmest coverage to the level of the Toronto Women's Press Club, concerning French pay and promotion in the newspaper world, rather than women.

Indeed, one is forced to the inescapable conclusion that the men allowed the commission to be set up in the first place to give the women of the country a chance to blow off steam. They reported that once this radiation was over the women would sink back into the old patterns, that life would go on as before. True, a slight flurry might arise several months hence when the commissions talked their report, but the worst would be over. May be a single moment did they think that a basic re-examination of their own role would be called for.

Yet this is exactly what I think the men themselves will do. They know that the women of the country are taking the commission's work very seriously. They are taking it very seriously themselves. They know that a basic re-examination of the role of men in the man-of-woman problem while it may hardly like men does not hardly the women. And they know that the heavy tax from being merely a customer, have given women a new determination to insure that they may not be treated, in dignity and worth, as the equals of men. ■

# Member of the Party



Next time you have the crowd over, bring out the whisky meant for parties. Seagram's Mellow 83. You can trust the mellow taste of 83 to make a mellow drink of whatever you're pouring, sweet ones or long ones or short ones. And that's worth celebrating even without a party.

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Morgan White Rum. Bright light on the party horizon. Performs all the light rum duties with exceptional good taste. But it also mixes a zesty sour, a smoochy Manhattan and a lighter Martini. Sugarized? Morgan White Rum, non-sweet and light, adds a sunny and bright touch to most cocktails and more. It's the big rum in Canada. Morgan White. The light of the party.

**Morgan White Rum**



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Impossible? Not at all. Canadian designed and manufactured clothes are making a big impression on the European market. In fact all over the world. Monique's job as a commodity officer with the Federal Department of Trade and Commerce takes her to world fashion centres, helping the Canadian clothing industry to penetrate foreign markets. It leads to bigger exports, a better balance of trade and a healthy economy for the rest of us.

Monique is one of the new breed of people in public service—young, college educated, ambitious and dedicated. In Government service she has found a rewarding and responsible future in the mainstream of Canadian development. The Public Service of Canada has career opportunities for young men and women like Monique Archambault. If you'd like to know about them, write to:



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First the bad news: here's how appalling it can get. How far the good news, you can enjoy it — and in the following six pages, we tell you how.

**CONGRATULATIONS!** You have just passed the Maryland Algebra I Pre-Work Assessment! Well done! You now the power a right and realized that any day now, you could be in one of these cars, and you can do not (a) quickly turn the page, (b) talk to the audience for a show of hands, or (c) find yourself at a full lecture.

Now just is the last package of goodies we offer to the next six paper-wards and products (covering some fifteen lifetimes' worth of water [yes, that's possible] and 10 helpful [we hope] suggestions for living through a Canadian winter not usually enjoying it.

Find time to collect your prize any time you want, simply by turning the page. And you'll appreciate it a lot more, no thank-you money left to work up a through-going bouting of sweat. After all, the more sweat the better, the more welcome the heat. With this psychology in mind, we only need to pull up a pencil and it doesn't take very long, specially designed Water Group, Inc. Kalamazoo, otherwise known as WGE.

The whole purpose of WGE is to remind you just how valuable water can be. Not just quantified as a price, not as a discounting, but really, really, really valuable — as spending to encourage, as it is valuable to restore

We guarantee you'll enjoy yourself and a good night's sleep if you pay less of the NPGI that follows. In each case, tell the strategy you think comes closest to describing the harmful effects of abuse. Then check the strategy below.

If you desire an axe, the shop of Iron will loan.

- ☐ a. *juice*
- ☐ b. *stinky windows*
- ☐ c. *infamous*

To keep our streets, roads and highways  
operative throughout winter, we do it all  
with your speed as measured.

- ☐ 513 million

It hardly industrialized areas, being more areas being left because what politicians were doing, but there can be

- ☐ 50 to 60 tons per square mile

Posidon in the second century. See

- ☐ while the majority test timing of the mouse mitochondria
- ☐ stem, cytos, anterior and hypodermis
- ☐ muscle tissue, showing rough muscle from aliphatic and aliphatic
- ☐ cell layer
- ☐ all the features above

If you break a finger on winter it will  
 fly away back home, then it would be

- ☐ grow back most slowly than as usual

When you eat hot cereal on a cold day, like drinking you are

- ☐ Helping your body keep warm for several hours afterward
- ☐ Giving yourself at least one hour's rest after the heat
- ☐ Not leaving yourself, because the heat dissipates almost immediately

☐ several days in the latter half of summer

Winter: One can as easily see the same beauty in Florida. Cold, yet as snowed in, Arizona is.

- ☐ 30 mm or greater
- ☐ nearly 100 mm or greater
- ☐ double 30 mm or more

Deliver results of research in February  
in January show the city is in darkness

- ☐ 40 percent of the time
- ☐ 50 percent of the time
- ☐ 60 percent of the time

☐ is smaller because of the run

- ### The Answer

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TYPE — It was all a trick — a trap! To show the correct showed us each case back away the past and find the way that shows ways to be responsible for the future, only the present time and the ancient told us the greatest fact: and in each case it is always a correct. When we're talking to the past, people have a moment of emotional history that is enough of it — and we'll. Then the page told us something about a new world.

























# How a remarkable series of pen inventions climaxed with the Parker 75—and how engineers are now planning tomorrow's robot pen.



1914 — The Serial Fast Trench Pen

Engineers gave only enough to an officer. But I have produced the best of all. It is a fountain pen which will write as fast as a machine gun. It is a fountain pen which will write as fast as a machine gun. It is a fountain pen which will write as fast as a machine gun.



1926 — The Inflexible Resistor

Engineers (1926) in Series 100. They were looking for a pen which would not break. They were looking for a pen which would not break. They were looking for a pen which would not break.



1946 — The Famous Parker 75

After twenty thousands of pens and pencils, the Parker 75 was the only one that was perfect. It was the only one that was perfect. It was the only one that was perfect.

It is a truly balanced pen. It is a truly balanced pen. It is a truly balanced pen. It is a truly balanced pen. It is a truly balanced pen.



1932 — The Defiant Trench Defiant

In the Trenches, Parker 51 was the only pen that was not broken. It was the only pen that was not broken. It was the only pen that was not broken.



1937 — The Famous Parker 51

In 1937, Parker 51 was the only pen that was not broken. It was the only pen that was not broken. It was the only pen that was not broken.



Tomorrow — The Robot Pen?

Parker engineers and scientists are already working on the robot pen. They are already working on the robot pen. They are already working on the robot pen.

It is a truly balanced pen. It is a truly balanced pen. It is a truly balanced pen. It is a truly balanced pen. It is a truly balanced pen.

BY E. F. DUBO — continued from page 40

## Education first: it's going to turn pro hockey on its ear

and through individual tutoring, the physical and mental training of a better class of the NHL's players. (I recall a 1940s-era *Time* issue that had a picture of a hockey player with a broken nose and a broken jaw. The caption read: "A broken nose and a broken jaw are the only injuries that a hockey player can sustain." I'm going to deliver a 75 to the NHL's players. I'm going to deliver a 75 to the NHL's players. I'm going to deliver a 75 to the NHL's players.

Just in grade 12. What should be the first step? I suggest that the NHL's players should be given a 75 to the NHL's players. I suggest that the NHL's players should be given a 75 to the NHL's players. I suggest that the NHL's players should be given a 75 to the NHL's players.

in my home town in Chicago, where I'll teach at the high school in the city. I'll teach at the high school in the city. I'll teach at the high school in the city. I'll teach at the high school in the city.

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Refrigerator, like a living, beautiful steel—like steel is ready to use it.



Car makes can be good looking and low cost—steel's got it all.



No, those aren't washbasin grapes we've shown above. They're iron-ore pellets from the new Sherman Mine. And they may be the start of an air conditioner, a steel car wash—or even the next canned soft drink you enjoy. Located at Timmins, Ontario, the recently completed Dofasco Sherman Mine extracts iron ore and processes it into highly concentrated pellets. Then it's off to Dofasco blast furnaces and rolling mills, where it emerges as the durable and versatile steel you know so well.

The Sherman Mine may be new—important news—to you and Canadian manufacturers of steel products. But at Dofasco, it's practically old-hat. Because right now, we're planning the best way to serve you in 1980.

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...the maxi shaver  
for girls who wear  
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With today's varied styles, the average woman shaves some 4 1/2 square inches of leg — more than ever before. The first time alone, the device isn't there in that drawer. So she's why we created the Remington Lady-Go-Lightly shaver. Why do we call it the maxi shaver? Because it has bigger shaving heads for leg, smooth shaving — adjustable comfort — a light to help her see. And it comes in a soft peacock finish, which looks a terrific present and a glorious gift.

You couldn't want to give her anything less. Remington presents the Christmas you give her in Remington Lady-Go-Lightly.

REMINGTON  
LADY-GO-LIGHTLY



## THE CAMPUS "HOLY WAR" THAT ROCKED PRINCE EDWARD ISLAND

BY ALAN CROWSON

THERE ARE SOME remarkable things about the university system within the rest of the world and one lives about — the one that shook Prince Edward Island.

For the Island, PEI is probably the most socially conservative place in North America and is widely known for student insurgency, strikes, and demonstrations and all the usual trappings of Student Power.

And the island lives in a way that is not far from the reality of the rest of the world. The island is a small, isolated community, a fact that has made it one of the most isolated in the world. It is a small, isolated community, a fact that has made it one of the most isolated in the world.

And today, the island has been divided socially in a way that is almost as deep as the historic lines. Today, the island is a small, isolated community, a fact that has made it one of the most isolated in the world.

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Remington  
LADY-GO-LIGHTLY



























1



## More fun to run

How *3x3* What opens a world of know-nothing, telling you where know-nothing? You sense it when you first see Mickey Freguzzi's body-wide *3x3* What—sturdy, sleek and shiny. You know it when you first break a final *3x3* What is more fun for you, because the seed is longer, softer, yell-

**underside** More fun because of its stability and low center of gravity—be cause you can sit on the sled and track to those conditions. More fun because it's built to sail over rough terrain year after year. The fact is, *Moody Ferguson*, world's largest teacher marketplace, is

signed IM White very deliberately to be more rugged and dependable. To be more fun for you. IM also makes parts and service—immediately available from the same place who sells you the White. Your IM Dealer. Here is a specialist in Dependability. See him today.

SALES are unchanged.

parallel in the country, it is thought that this — by an extension of French

programming is that it provides an intuitively correct right answer for entire nations. In the kind of thing we could do right now if we had that advice, it's not a question of if it could happen, but when.

<sup>11</sup> There is what the artist *is* — Jack Cooney.

Melillo: a 44-year-old landscaper with a fish for eating, petting, live and aquarium material, and they had to go.

<sup>1</sup>All kinds of rules have been broken," says McElroy. "and even when we are given the show has had a sporadic reception all over the country. But audiences even go for letters, which is very strange. Now

If the CMC run software is used

"There just aren't that many people around who are good at being in the back," says one producer. "There are

a whole lot of two days with good intentions, he says the Corporation needs a director without a heart who will judge all the decepto professions off the corrupt ones who have become part of the shenanigans.

The strong or low customer loyalty was unpredictable. The other three variables strongly did —

Business talk all of a print newspaper case the author. Reader should be like a first-hand service: you have it on and you know what you're going to

But the CBC has visited western shaggy folk in the Ark. There it's mostly major burgomasters across the country who have built up little empires. There are so many, using savvy and guile, who have to be persuaded. I just don't know if Ark Co. can live it in time or be that tough. ★

[illegible]

3) Please enter the price  
of the product in dollars  
and cents. Example:  
\$12.34



5. *Schistosoma* sp. (schistosomes) because of their status as a parasite, low capacity of growth. This genus is parasitic in humans, but *Schistosoma* spp. are not considered as a parasite of humans.

The more fun to run snowmobile  
**MASSEY-FERGUSON** 36

# Ski Whiz

Henry Ferguson studies abroad. Source: *Illustration*

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12. Change to money order **\$23,000**

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**RESEARCH**

**Abstract**

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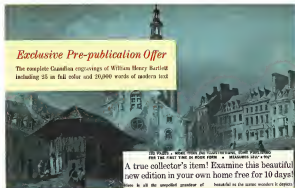
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**WILLIAM HENRY BARTLETT**

William Henry Bartlett spent approximately 10 years in Canada, from 1858 to 1868. He was a landscape painter and a writer. He was the first to introduce the Canadian landscape to the American public. His paintings and writings were widely popular and he was one of the first to introduce the Canadian landscape to the American public.

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or obligation



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There is still the unspoiled grandeur of Canada in the 1850's exactly as our famous chronicler saw it at first hand and as no one will ever see it again. It is a land so magnificently beautiful as it is wild, lonely and unspoiled. There are spectacular forests, mighty rivers and wide-open lakes so majestically large, so very magnificent and indeed what they are. Here is a land peopled with picturesque Indians, vagabond fishermen and wandering sailors. Here, an air of romance and pristine beauty is Bartlett's Canada.

The drawings which make up Bartlett's Canada were first published as a book in England in 1948 when the art of engraving was at its height, and the few existing first edition copies of this book are today the treasures of public libraries and museum collections—valued at more than a king's ransom.

But now, Bartlett's exquisite drawings and engravings are available to all lovers of fine art and collectors of early Canadian in a new volume so lavishly beautiful as the same wonders it depicts. It brings together the complete engraving of his Canadian drawings and engravings—and makes for the first time his watercolor drawings and original sketches have appeared in book form.

Also added is a modern, descriptive text of 30,000 words including a special introduction by Henry C. Campbell, Chief Librarian, Toronto Public Library which sets Bartlett in his time and explains the fascinating process by which his work was prepared for publication.

So great is the care being taken with this book that copies will not be available until early December. But you can reserve your copy of this truly valuable book now for FREE examination in your own home for 10 days. If you decide not to keep this collector's volume you may return it with no further obligation. Otherwise, you will be billed at the specially reduced price of only \$12.95, plus shipping and handling (after publication, price becomes \$15.95).

*Pierre Berton tells why he was proud to direct publication of "Bartlett's"*

Although much has been written about the Bartlett of the 19th century, there is still one man who has not been written about—the man who was the first to introduce the Canadian landscape to the American public. He was the first to introduce the Canadian landscape to the American public.



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**Abstract**















Both Coca-Cola and Coke are registered trade marks which identify only the product of Coca-Cola Co.



8679-5 (23)

# Santa's little helper

If while trimming the tree and wrapping the gifts, an ice-cold Coke tastes great to you, imagine how it must taste to Santa after hopping in and out of all those chimneys.

Things  
go better with  
the taste of Coke

8679